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1955

# Spring Bargains

from

Hickory Gardens

Hickory Corners  
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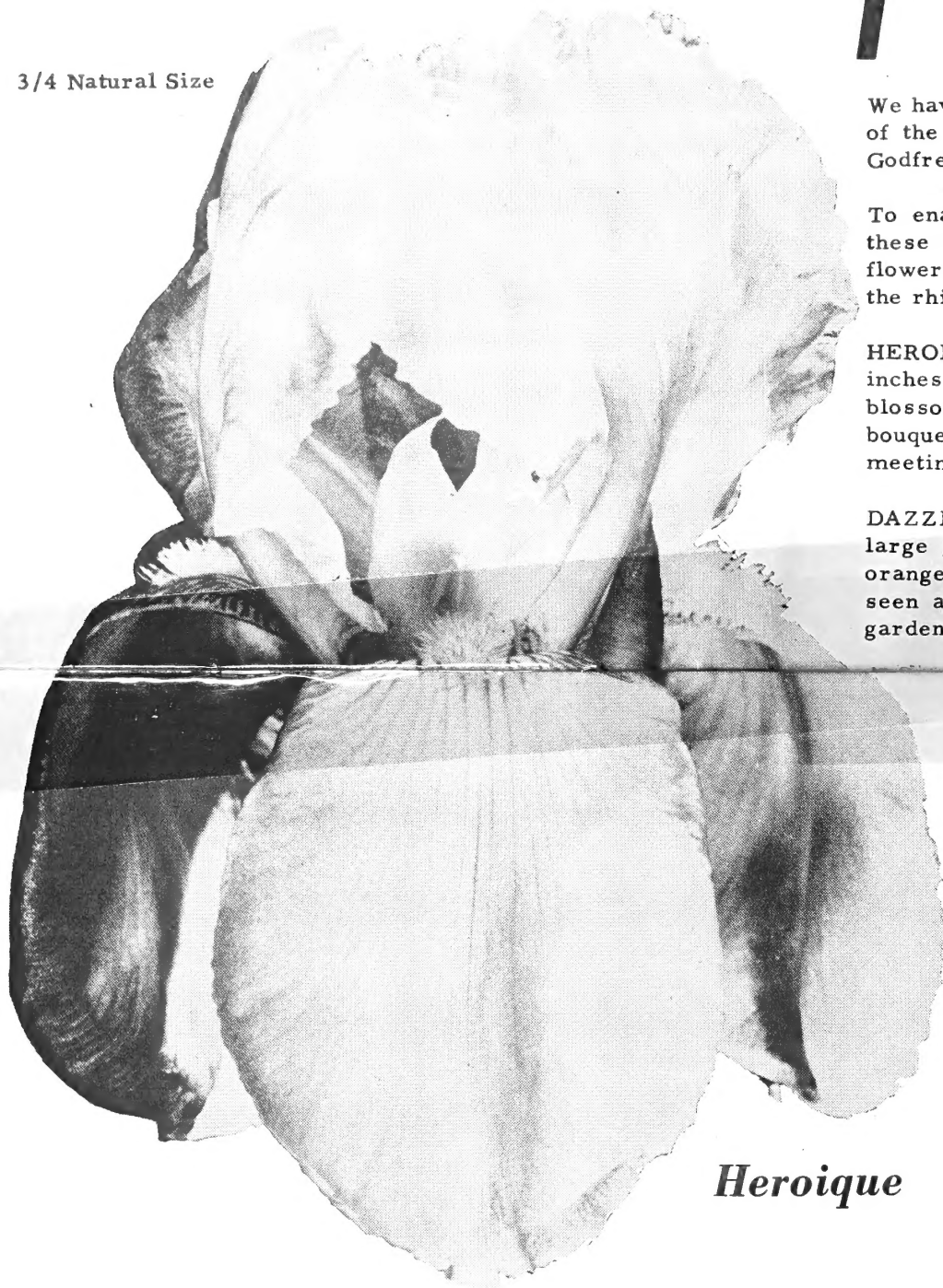
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OFFICE

S. Dept. of Agriculture  
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NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

3/4 Natural Size



*Heroique*

Your choice of BLUE RHYTHM or BLUE SHIMMER will be shipped with your order for the T V COLLECTION. We cannot urge you too strongly to rush your order as our stock is limited. These iris will be shipped so they will reach you at the right time for spring planting in your region.

## *The Vesper Iris*

Iris Dichotoma

The Vesper Iris blooms when no other garden iris are displaying color. Below are excerpts from an article on the Vesper Iris which appeared in the FLOWER GROWER. It certainly is one of the most interesting iris to be found anywhere.

"Here's an iris that tells time! At three o'clock every afternoon from late July to frost the 2-inch flowers open into colorful gems of blue, lavender, or wine color, some enhanced by orange, mahogany or tyrian markings on the attractive falls.

"The candelabra-like branching of the Vesper Iris spaces each open flower in the clump so advantageously that it is usually difficult to find one blossom touching another. From a little distance the flowers look like gorgeous butterflies at rest with outstretched wings. Flower beauty is never marred by wilted blossoms. Each open bloom curls into a

# T V COLLECTION

We have the good fortune to be able to offer the iris sensation of the year, 3 new varieties that were shown on the Arthur Godfrey show and made a great hit all over the country.

To enable our customers to enjoy the gorgeous blossoms of these three beauties without waiting until next year to see the flowers, we have gone to the trouble and expense of preparing the rhizomes for spring shipment and spring blooming.

HEROIQUE, a magnificent white with blossoms up to 9 1/2 inches, is without doubt the world's largest iris. Several huge blossoms are usually open on a single stalk, making a beautiful bouquet. A stalk or two placed in a vase at your church or club meeting will create a sensation.

DAZZELIER lives up to its name because the brilliance of the large golden yellow blossoms, which are lightly brushed with orange, are really dazzlingly bright. This great iris may be seen at a distance because it stands out like a beacon in the garden.

in iris, not lavender, lavender-pink, or orchid-pink, but true pink. This variety has the most exquisitely delicate color imaginable. A clump of FLAMINGO PINK will draw visitors in your garden like a magnet.

**BONUS** If your order is received before March 15th, you may select ONE of the following award winning varieties FREE of extra cost:

BLUE RHYTHM--Winner of the highest award an iris may receive, the Dykes Medal, and about a basket full of other awards. All experts agree that this clean, clear, sparkling blue is one of the very best regardless of price.

BLUE SHIMMER--A huge, vigorous white which is heavily dotted and edged with blue. It displays many flowers over a long blooming period. This stately iris has style and character impossible to describe on paper. It must be seen to be really appreciated.

Only \$4.95, labeled and postpaid. A \$7.50 value.

graceful little spiral during the night and usually drops to the ground before sunrise to be replaced by another crisp flower the next afternoon.

"What's more, the Vesper Iris is easy to grow! It thrives in half sun or in the open in a great variety of soils, preferring rich, heavy loam, but also tolerating stony, sandy ground. As for hardiness, it survives winters without protection, even when the temperature drops to 15 degrees below zero. This is true only of plants set out before the blooming season. Fall plantings do not become sufficiently established to withstand the rigors of winter.

"Few gardeners know this delicately beautiful flower. If you want something different for your garden you'll find this a leading candidate. Even if you've never planted a garden before, you'll have success with this easy-to-grow iris."

We have read with the greatest interest, however, the letters and comments of the Iris fan and the plain dirt gardener.

(Continued Over)



Mrs. T. W. B., Oklahoma--"I ordered 3 Vesper Iris from you. This year the plants sent up 10 bloom stems and had 6,450 blooms. Bloomed 60 to 228 blooms per day from July 17 to August 29. Dozens of people have been to see them, and no one has seen one before. It is a strange flower here. Am sure proud of my plants."

Mrs. D. H., Gloucester, Virginia--"The Vesper Iris ordered from you last year bloomed beautifully in spite of one of the hottest and driest summers on record."

R. B. A., Toledo, Ohio--"We have enjoyed our Vesper Iris that we received from you last year and feel that everyone should have some of these attractive plants."

E. W. T., Uhrichsville, Ohio--"Just a word about the Vesper Iris ordered from you this spring. I set them out in not too good a bed thinking that I'd replant them later. They have grown to beat the band and five out of the six are in bloom now, and the blooms are exquisite."

Mrs. J. S., St. Paul, Minnesota--"I am writing you regarding my order of last spring for Vesper Iris. Many, many thanks for your lovely iris. They are growing and blooming so nice now. I am well satisfied. They are very sweet and thanks again for your generous order."

Mrs. W. J. M., Akron, Ohio--"A few lines to try and put in words how very lovely the Vesper Iris plants were in bloom. They are so different. We tried to purchase them here and were told that there were no such plants. But we proved otherwise."

We have an excellent crop of Vesper Iris available for spring shipment. Order now so you will be certain to have this lovely and unusual iris blooming in your garden this summer.

5 husky plants for only \$1.95, 10 for \$3.75,  
20 for \$6.50. Postpaid.

## *Matchless Lettuce* *The World's Best*

Would you like to grow lettuce which is so crisp, tender and flavorful that you can enjoy it without dressing of any sort? If you want such lettuce, plant MATCHLESS. It is by far the best lettuce ever produced. It keeps coming up after it is cut and lasts for a long time.

The dieticians tell us that green plants, especially lettuce, are rich in the elements needed for blood building. The pale, blanched leaves of the head lettuce are valueless as far as vitamins are concerned. Also the lettuce which has remained on the grocer's shelves for a number of days has lost practically all of its vitamin content.

You will not find MATCHLESS LETTUCE in seed catalogs. We have a limited supply which may not be enough to go around. Don't be disappointed, send your order today.

Only 30 cents for a generous sized packet

W. W., Altoona, Pennsylvania--"Enclosed is check to cover order. Want to say that the MATCHLESS LETTUCE is truly well named. The best I ever ate. Can certainly recommend it to anyone who wants the best."

Mrs. C. T. C., Bellingham, Washington--"Enclosed find money order for ..... 4 packages of MATCHLESS LETTUCE seed, the most wonderful lettuce we have ever had."

## HICKORY GARDENS

Hickory Corners, Michigan

Please enter my order for the following:

	T V Collection(s) @ \$4.95.	
	5 Vesper Iris, \$1.95.	
	10 Vesper Iris, \$3.75.	
	20 Vesper Iris, \$6.50.	
	Packet(s) Matchless Lettuce @ \$0.30.	
	Total Amount Enclosed	

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

All orders are shipped postpaid.

## *Hickory Gardens*

Hickory Corners, Michigan